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POWER

Giving back: Mulally named SOCK chairman

OCTOBER 5, 2008

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TODAY'S SUBJECT: Alan Mulally, president and CEO of Ford Motor Co., has been named this year's SOCK (Support Our Capuchin Kitchen) chairman.



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THE CAUSE: SOCK is among Detroit's largest fund-raisers. In its 36th year, 1,200 participants are expected at 6:30 p.m. Oct. 17 at Ford Field. An afterglow event is scheduled at 9 p.m.

BACKGROUND: Once billed as a men-only baseball dinner, SOCK originated in 1942. More than 100 men showed up for the dinner in the old soup kitchen building on Mt.

Elliott Street. Each attendee paid \$5 and listened to Connie Mack talk about baseball for more than two hours.

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The dinner is the Capuchin Soup Kitchen's primary fund-raiser. Since joining Ford in 2006, Mulally has supported the Capuchin Soup Kitchen. .

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RESULTS: Founded in 1929, the Capuchin Soup Kitchen serves metro Detroit by providing food, clothing and spiritual counsel to those in need. Preparing and frequently serving more than 2,000 meals a day, the soup kitchen also distributes household items and operates a shower program, food pantry, children's tutoring and art therapy program. Additionally, its Earthworks Urban Farm produces vegetables for Detroit's hungry. Last year's SOCK dinner raised more than \$370,000.

INFORMATION: Tickets for this year's event cost \$250 per person and can be purchased by calling 313-579-2100, ext. 153. A silent auction with more than 200 items is to be featured. Tickets to the afterglow party are included with the SOCK ticket.

Giving Back recognizes significant, enterprising or unusual philanthropy, volunteerism and community service in the business community. To nominate your business, boss or colleague, e-mail Randy Essex, ressex@freepress.com.

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